

# AWARE *for* All

## Philadelphia Clinical Research Education Day



FOR MORE INFO: visit [www.awareforall.org](http://www.awareforall.org), email [aware@ciscrp.org](mailto:aware@ciscrp.org) or call toll free 1-877-MED HERO



**Saturday, March 20, 2010 • 10 AM–2 PM**

Temple University School of Medicine • Medical Education and Research Building  
3500 N. Broad Street • Philadelphia, PA 19140



### Highlights of the Day

- |                                 |                              |
|---------------------------------|------------------------------|
| Open to the public              | Free Health Screenings       |
| Free gift if you bring a friend | Meet Local Area Doctors      |
| Educational Workshops           | Information and Exhibit Area |
| Free Breakfast and Lunch        | Free Chair Massage           |

Learn what you need to know about clinical research, including questions to ask your doctor at **AWARE *for* All**

### Free Health Screenings

- |                 |                            |                            |
|-----------------|----------------------------|----------------------------|
| HIV Rapid Test  | Foot Screening             | Pediatric Dental Screening |
| Blood Pressure  | Pediatric Diabetes Testing | <i>for kids</i>            |
| Body Mass Index | <i>for kids</i>            | <i>for kids</i>            |

### Join CISCRP and...

- |   |   |
|---|---|
| <b>Action AIDS</b>  | <b>Epilepsy Foundation of Eastern Pennsylvania</b>                                      |
| <b>African Family Health Organization</b>                       | <b>Genentech, A Roche Company</b>   |
| <b>Alzheimer's Association—Delaware Valley Chapter</b>          | <b>Juvenile Diabetes Research Foundation—Eastern Pennsylvania Chapter</b>               |
| <b>American Liver Foundation—Delaware Valley Chapter</b>        | <b>Lupus Foundation of America, Philadelphia Tri-State Chapter, Inc.</b>                |
| <b>American Lung Association of Pennsylvania</b>                | <b>Sandy Rollman Ovarian Cancer Foundation, Inc</b>                                     |
| <b>Arthritis Foundation</b>                                     | <b>Sickle Cell Disease Association of America, Philadelphia Delaware Valley Chapter</b> |
| <b>Asthma &amp; Allergy Foundation, SE Pennsylvania Chapter</b> | <b>And more....</b>   |
| <b>Congreso de Latinos Unidos</b>                               |   |
| <b>Crohns and Colitis Foundation</b>                            |   |
| <b>ENACCT</b>   |   |

### Honorary Co-Chairs



Senator  
Arlen Specter



Governor  
Edward G. Rendell



Mayor  
Michael A. Nutter

### Opening Presentation



*What Clinical Research Means to You*  
John M. Daly  
Dean, School of Medicine  
Temple University

### Key Note Address



Dr. Brian McDonough  
KYW News Radio 1060 Medical Editor  
Chairman, Department of Family Medicine  
St Francis Hospital  
Clinical Professor of Family Medicine  
Temple University School of Medicine

IN COLLABORATION WITH



## AGENDA: Saturday, March 20, 2010

- 10:00 AM–2:00 PM **Health Screenings, Information Alley Exhibit Area, Educational Handbooks, Computer Lab**
- 9:45 AM–10:00 AM **Doors Open and Free Coffee and Tea**
- 10:00 AM–11:00 AM **Opening Session**
- 11:15 AM–12:00 PM **Session 1 Workshops** (choose one)  
*The Role of Minorities in Clinical Research*  
*Clinical Research Focus on Pediatrics* **for kids**  
(Coloring books and crayons for kids to use while parents listen to the talks)  
*Clinical Research Focus on Cardiovascular Disease*  
*Clinical Research Focus on Cancer*  
*Clinical Research Focus on H1N1, HPV, Lung Cancer Vaccines*
- 12:15 PM–1:00 PM **Session 2 Workshops and Lunch** (choose one)  
*Role of Healthy Volunteer*  
*Clinical Research Focus on Neurological Disease*  
*Clinical Research Focus on HIV/AIDS*  
*Clinical Research Focus on Diabetes, Obesity and Metabolic Syndrome*
- 1:15 PM–2:00 PM **Closing Session**

# Is Clinical Research Right for You?

Come and find out at AWARE for All, a free clinical research information event for the public.

**AWARE**forAll

will be held at Temple University School of Medicine  
Medical Education and Research Building

3500 North Broad Street, Philadelphia, PA 19140

**PARKING:** Parking for \$12 fee will be available at the Carlisle West garage. The entrance to the Garage is on N. 15th Street between Tioga and Ontario. From the parking garage the Medical School building is one block away.

**DIRECTIONS:** The new Medical School building is located at 3500 North Broad street between Tioga and Venango Streets.

**PUBLIC TRANSPORTATION:** The C Bus and the Broad Street Subway travel North and South on Broad Street. The subway stops at Allegheny Avenue and Erie Avenue.

**FOR MORE INFO** contact 1-877-MED HERO or check website at [www.awareforall.org](http://www.awareforall.org)

## BEFORE PARTICIPATING IN A CLINICAL TRIAL:

### What is a Clinical Trial?

Clinical trials (also called clinical research) are research studies in human volunteers to answer specific health questions. Some clinical trials test new drug combinations or therapies for the treatment of disease, while others study strategies for disease prevention, diagnosis and screening. Carefully conducted clinical trials are used to find treatments that work in people and improve health.

### What You Need to Know:

Before volunteering for a clinical trial, it is important to learn as much as possible about the trial and the care you can expect to receive while you are in it. You may wish to ask the questions below before making a decision about whether to enroll in a clinical trial.

- What is the purpose of the study?
- Who is going to be in the study?
- Why do researchers believe the experimental treatments being tested may be effective?
- Has it been tested before?
- What kinds of tests and experimental treatments are involved?
- How do the possible risks, side effects, and benefits in the study compare with my current treatment?
- How might this trial affect my daily life?
- How long will the trial last?
- Will hospitalization be required?
- Who will pay for the experimental treatment?
- Will I be reimbursed for other expenses?
- What type of long-term follow up care is part of this study?
- How will I know that the experimental treatment is working?
- Will results of the trial be provided to me?
- Who will be in charge of my daily care?



CISCRP is an independent nonprofit organization dedicated to educating and empowering people to make informed decisions regarding participation in clinical research. CISCRP does not recruit patients for clinical trials and does not conduct clinical trials.